



# Git that grows with you

Whether you're upgrading from Bitbucket Server to Data Center or starting with Data Center out of the gate, here's why it's right for you.

## Faster development

Support your global team and reduce lag times with high-availability and smart mirroring.

- Spend less time waiting for clones of large repositories located hundreds of miles away.
- Get faster feedback from CI servers. Additional smart mirrors or application nodes provide greater capacity and faster build clone times.
- Collaborate at scale on source code without interruptions.

## Pain-free administration

In addition to Bitbucket Server's administration features, take advantage of SAML single sign-on, Amazon Web Services (AWS) cloud formation templates, and performance testing toolkits.

- Free up hardware and system overhead by deploying and auto-scaling on AWS.
- Meet regulatory requirements with ease through permissions, Git hooks, audit logs, workflow controls, and project or repository level admin delegation.
- Support your entire organization on a single Data Center instance.
- Identify opportunities to tune things up with performance and stability monitoring.

## Always on

Active-active clustering, built-in disaster recovery tools, and zero-downtime backups keep your source code always on.

If you've suffered from outages in the past, use this formula to see when your Data Center investment will pay for itself:

### Break-even point

Y. Cost per minute of downtime

$$\frac{\left( \begin{array}{l} \text{Avg cost/hr} \\ \text{of a dev in} \\ \text{your org} \end{array} \times \begin{array}{l} \text{\# of} \\ \text{devs} \end{array} \right)}{60 \text{ mins}} = Y$$
$$\frac{(\$43.80 \text{ USD} \times 1000)}{60 \text{ mins}} = \$730.76$$

Z. Downtime minutes to break even

$$\frac{\text{Price of Data Center license}}{Y} = Z$$
$$\frac{\$24,000}{\$730.76} = 33 \text{ mins}$$

Avg cost/hr of a dev in USA via Bloomberg/Payscale/IMG



## Great value

Bitbucket Data Center provides true enterprise support for Git at a fraction of the cost of comparable solutions – up to 4x the savings.

Users	Price / yr
11 - 25	\$1,800
26 - 50	\$3,300
51 - 100	\$6,000
101 - 250	\$12,000
251 - 500	\$16,000
501 - 1,000	\$24,000
Each additional 1,000 users	\$24,000

## Server or Data Center?

Your first year of Data Center may be less or equal to the cost of a Bitbucket Server license. Try Data Center and take advantage of faster development times, code that's always available, and easier administration.

## Upgrading from server?

If your current Server license is under active maintenance get a break on your first year of Data Center.

Learn more at [atlassian.com/bitbucket/data-center](https://atlassian.com/bitbucket/data-center)

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**Bitbucket Data Center is flexible, scalable, and secure, and it integrates well with our Atlassian ecosystem... and our developers love using it.**

**KURT CHASE**  
DIRECTOR OF RELEASE ENGINEERING  
SPLUNK

**FORTUNE®**  
**500**

**Bitbucket is used by 64 Fortune 100 companies.**

